Product Design 11-12 Transition Task 2

Product evolution:

Aim: Investigate the impact incremental changes have on the development of products.

Product designers always aim to create creative ways of making products perform better, we often take what already exist and make it work better through applying incremental changes. A good example is the evolution of the Dyson Vacuum.

I want you to choose any product of your choice and investigate how that product has evolved.

1. Create a PowerPoint presentation introducing your product.
2. Supply a timeline of how your product has changed.
3. Clearly identify what has been changed and why.
4. How could you further develop this product?

You will present this to the class early in September.